









DISPLAY AD SPECIFICATIONS

Gold Source

AD SIZE	INCHES	POINTS
 1" text box mini banner 1/16	3.5 x 1.13	252 x 81
 QC 1/16	3.5 x 1.13	252 x 81
 DQC 1/8	3.5 x 2.3	252 x 166
 TQC-V 1/4	3.5 x 4.72	252 x 340
 HP 1/2	7.2 x 4.72	518 x 340
 HP-V 1/2	3.5 x 9.55	252 x 687
 TTQC 3/4	7.2 x 7.13	518 x 513
 FP full page	7.2 x 9.55	518 x 687

Specialty Pages & Covers

AD SIZE	INCHES	POINTS
1/6 pg sponsor ad (front of magazine)	4.5 x 4.5	164 x 324
1/3 pg sponsor ad (front of magazine)	4.5 x 4.5	324 x 324
1/2 pg sponsor ad (front of magazine)	3.5 x 9.85	252 x 709
2/3 pg sponsor ad (front of magazine)	4.5 x 9.85	324 x 709
FP with bleed: - covers - front of magazine - back of magazine	8.125 x 10.625 + .25" bleed	585 x 765 + 18pt bleed
DFP with bleed: - cover spread - front of magazine - back of magazine	16.25 x 10.625 + .25" bleed	1170 x 765 + 18pt bleed

DIGITAL ART REQUIREMENTS:

Files must be saved in one of the following formats (PC):

- adobe illustrator (.ai)
- adobe photoshop (.psd / .eps)
- .tiff or .jpg (300 dpi minimum)
- acrobat (.pdf)

convert all text to curves/outlines

please use C-M-Y-K colour

Builders Showcase

AD SIZE	INCHES	POINTS
advertorial	7.35 x 9.75	529 x 702
FP	7.35 x 9.75	529 x 702
DFP with centre bleed:	LEFT: 7.78 x 9.75 + .25" bleed on right RIGHT: 7.78 x 9.75 + .25" bleed on left	LEFT: 560 x 702 + 18pt bleed on right RIGHT: 560 x 702 + 18pt bleed on left

EMAIL ARTWORK TO:

art@focuspublicationsgroup.com